
MD. MAHBUBUL ALAM, PhD

CURRICULUM VITAE

Professor

Dept. of Agricultural Extension & Information Systems, Faculty of Agriculture

Sher-e-Bangla Agricultural University

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Education

- **PhD in Information Systems**, from **City University of Hong Kong**, Hong Kong, June, 2014
- **M.S. in Agricultural Extension** from **Sher-e-Bangla Agricultural University**, Dhaka, Bangladesh, (2006) (CGPA 3.82 out of 4.0, 1st Position)
- **B.Sc. (Hons.) in Agriculture** from Sher-e-Bangla Agricultural University, Dhaka, Bangladesh, (2002, exam held in 2004), First Class (64.7% Marks)
- **Higher Secondary Certificate Examination (H.S.C.)** in Science from Dhaka College, Dhaka, Bangladesh, (1997), First Division (68.4% Marks)
- **Secondary School Certificate Examination (S.S.C.)** in Science from H.M. Govt. High School, Chapainawabgonj, Bangladesh, (1995), First Division (85.9% Marks)

Thesis

- “Gratification or Distress? A Dual Factor Model of Social Networking Site Use” *PhD Thesis*, Dept. of Information Systems, City University of Hong Kong, Hong Kong
- “Communication Exposure of Sub-Assistant Agriculture Officers (SAAOs) Regarding Rice Production Technologies”. *MS Thesis* (2006). Dept. of Agricultural Extension & Information Systems, Sher-e-Bangla Agricultural University, Dhaka, Bangladesh.

Professional Experience

18 th June, 2018 – till date	Professor Dept. of Agril. Extension & Information Systems, Sher-e-Bangla Agril. University, Dhaka, Bangladesh
18 th June, 2014 –17 th June, 2018	Associate Professor Dept. of Agril. Extension & Information Systems, Sher-e-Bangla Agril. University, Dhaka, Bangladesh
15 th Jan.2009-17 th June, 2014	Assistant Professor Dept. of Agril. Extension & Information Systems, Sher-e-Bangla Agril. University, Dhaka, Bangladesh

15th Jan.2007-14th Jan.2009

Lecturer

Dept. of Agril. Extension & Information Systems,
Sher-e-Bangla Agril. University, Dhaka, Bangladesh

Teaching Experiences

- **Course Instructor** at Sher-e-Bangla Agril. University, Dhaka, Bangladesh
 - **AEIS (604):** Agricultural Knowledge Management (Spring, 2015)
 - **MAFI (419):** Management Information Systems (Fall, 2015)
 - **MIS (205):** Computer and Information Systems (Spring, 2015 to till date)
 - **MGT (3225):** E-business (Spring, 2015 to till date)
 - **AEIS (407 & 408):** Extension Organization and Management (2007-2010, 2014-2015)
 - **AEIS (207 & 208):** Agricultural Extension and Rural Development (2007-2010)
 - **AEIS (355 & 356):** Extension Communication and Technology Transfer (2007-2010)
 - **AEIS (508):** Agricultural Journalism (2007-2010)

- **Teaching Assistant** at City University of Hong Kong, Hong Kong
 - **GE1206:** Accelerating Professional Growth on the Web (Semester A, 2011-12)
 - **IS6421:** Human-Computer Interaction and Multimedia (Summer Semester, 2012 & 2013)
 - **IS5743/6643:** Information Technology Based Organization Transformation (Semester B, 2012-2013)

Basic Skills

- SPSS
- Smart-PLS (Partial Least Squares)
- Thematic Analysis
- Statistical Package R
- GIS and Remote Sensing

Training Participated

- **“Foundation Training for University Teachers”** (19 April-12 June 2008), jointly organized by the ‘Graduate Training Institute (GTI)’, Bangladesh Agricultural University, Mymensingh and ‘University Grants Commission (UGC)’, Bangladesh

Professional Experience

- Co-Investigator, **Knowledge Management (KM) Strategy for Bangladesh Agricultural Extension Network (BAEN)** as a part of IFAD funded “Supporting Smallholder Farmers in Asia and Pacific Islands Region through Strengthened Agricultural Advisory Services (SSF-APIR-SAAS)” project in Bangladesh.
- Co-Investigator, Training Manual on **“Enhancing Women’s Access to Market through Food Production, Processing and Marketing”**, funded by **POWEN Project, Action Aid**, during September, 2018 to May, 2019.
- Training Manual on **“Knowledge Management Design and Application for Agricultural Extension Personnel”**, funded by Supporting Smallholder Farmers in Asia

and Pacific Islands Region Through Strengthened Agricultural Advisory Services (SSF-APIR-SAAS), Bangladesh Part, during January-March, 2019

- Training Manual on “**Use of Social Media for Agricultural Advisory Service**”, funded by Supporting Smallholder Farmers in Asia and Pacific Islands Region Through Strengthened Agricultural Advisory Services (SSF-APIR-SAAS), Bangladesh Part, during January-March, 2019
- **Chief Investigator**, in a research project entitled, “*ICT’s Role in Women’s Empowerment and Nutrition*”. Jointly working with **UC DAVIS-INGENAES Program**, (PO: UCD190465) from 2nd May’2016-30th March’2017.
- **Principle Investigator** in a research project entitled “*A Study for Assessment of Farmers’ Response to Organic Matter Use for Increasing Soil Productivity*”, Ministry of Science and Information and Communication Technology, Government of the People’s Republic of Bangladesh.
- **Research Associate**, from 1 January, 2014 to 30 June, 2014, School of Creative Media, City University of Hong Kong, Hong Kong

Research Publications

- Hossain, K.Z., Azad, M.J., Mufthi, H.A., **Alam, M.M.** and Abdullah, M.M. 2018. Information Seeking Behavior of Grass Root Level Extension Workers of the Department of Agricultural Extension in Bangladesh. *International Journal of Science and Business*. 2(2):273-281. doi: <https://doi.org/10.5281/zenodo.1250431>
- Shiddiqua, S., **Alam, M.M.** and Ali, M.S. 2018. Farmers’ Access to Agricultural Market Information Using ICTs: Bangladesh Perspectives. *International Journal of Science and Business*. 2(2):236-245. doi: <https://doi.org/10.5281/zenodo.1243960>
- Khatun, M.K., **Alam, M.M.** and Ali, M.S. 2018. Innovativeness of Betel Leaf Growers to Use Improved Practices. *International Journal of Sustainable Agricultural Technology*. 14(4):01-06.
- Kabir, M.H., Azad, M.J., Rahman, M.M., **Alam, M.M.** and Haque, M.Z. 2017. Potato Farmers’ Post-harvest Problems in Joypurhat District of Bangladesh. *J. Expt. Biosci.* 8(2):23-28.
- Mahmood, M.I., **Alam, M.M.** and Azad, M.J. 2017. Perceived Usefulness of Information and Communication Technologies (ICTs) Use in Agro-Farming System. *J. Expt. Biosci.* 8(1):59-64.
- **Alam, M.M.** and Wagner, C. 2016. The Relative Importance of Monetary and Non-monetary Drivers for Information and Communication Technology Acceptance in Rural Agribusiness. *Information Technology for Development*, 22(4):654-671.
- **Alam, M.M.** 2014. Investigating Farmers’ Use of Organic Matter for Increasing Soil Productivity. *International Journal of Sustainable Agricultural Technology*. 10(6): 16-22.
- **Alam, M.M.** and Wagner, C. 2013. Assessing the Impact of Digital Procurement via Mobile Phone on the Agribusiness of Rural Bangladesh: A Decision-analytic

Approach. *Agribusiness and Information Management*, 5(1): 31-41. (Awarded USD 900 research activity fund)

- Sarker, A.D., Ali, M.S. and **Alam, M.M.** 2011. Poverty Reduction & Enhanced Food Security through Sustainable Land Management: A Case Study in the Haor Region of Bangladesh. *The Jahangirnagar Economic Review*. 22: 97-100.
- Sarker, R.D., Ali, M.S. and **Alam, M.M.** 2010. Impact of BRDB Micro-credit towards Uplifting Social Status of the Beneficiaries. *International Journal of Bio-resource and Stress Management (IJBSM)*, 1(3): 162-167.
- Kabir, M.H., **Alam, M.M.** and Roy, R. 2010. Farmers' Perception on the Harmful Effects of Agro-chemicals on Environment. *International Journal of Sustainable Agricultural Technology*, 6(11):1-5.
- **Alam, M.M.**, Islam, M.R. and Bhuiyan, M.R. 2008. Communication Exposure of Sub-Assistant Agriculture Officers (SAAOs) on Rice Production Technologies. *Bangladesh Journal of Agriculture*, 33(1):45-50.
- **Alam, M.M.**, Islam, M.R. and Bhuiyan, M.R. 2008. Effectiveness of Information Sources as Perceived by the Sub-Assistant Agriculture Officers (SAAOs). *Journal of Sher-e-Bangla Agricultural University*, 2(1):74-79.

Conference Papers

- **Alam, M.M** and Wagner, C. "Facebook Distress": A Model to Investigate Discontinuation of Social Networking Site Use. *Pacific Asia Conference on Information Systems (PACIS), 2013 Proceedings, Paper 179*.
- **Alam, M.M** and Wagner, C. Motivating Acceptance of Information and Communication Technologies in Rural Agribusiness: It's Not the Money! *Proceedings of SIG GlobDev Sixth Annual Workshop at International Conference for Information Systems (ICIS), Milano, Italy, December 14, 2013*.

Working Papers

- **Alam, M.M.** and Wagner, C. Gratification or Distress? A Dual Factor Model of Social Networking Site Use. Preparing manuscript for submission to the *Journal of the Association for Information Systems (JAIS)*.
- **Alam, M.M.** Information System in Developing Countries: Towards an Empirical Framework to Assess ICT-Based Agricultural Information Services. *Project Submitted for the grant of Sher-e-Bangla Agricultural University Research Activity Fund*.

- Sarker, M *and* Alam, M.M. Social Media for Agricultural Extension: Exploring the Prospect and Use of Social Media for Agricultural Information Sharing among Professionals.
- Sajib, S. and Alam, M.M. Role of Information and Communication Technologies (ICTs) for Strengthening Agricultural Advisory System.

Book

- Alam, M.M. 2010. *Communication Exposure of Sub-Assistant Agriculture Officers (SAAOs): Exposure to Rice Production Technologies in Bangladesh*. VDM Verlag Dr. Müller Publishing Group.

Research Interests

- IT adoption and continuation
- Social Media
- Human Behavior and Information Systems
- ICTs for Development

Professional Membership

- Member, Association for Information Systems (AIS)
- Member, City University of Hong Kong Alumni Association, Hong Kong
- Member, Sher-e-Bangla Agricultural University Alumni Association, Bangladesh

Academic Awards

- Postgraduate Studentship, City University of Hong Kong (2011-2013)
- Dean's List, for Undergraduate Students (4 years), Sher-e-Bangla Agricultural University, Bangladesh
- Dean's List, for Post-graduate Students (1.5 years), Sher-e-Bangla Agricultural University, Bangladesh
- Secondary School Certificate Examination Scholarship, Rajshahi Education Board, Bangladesh
- Junior School Certificate Examination Scholarship, Rajshahi Education Board, Bangladesh
- Primary School Certificate Examination Scholarship, Rajshahi Education Board, Bangladesh

Personal Details

- Name : Md. Mahbubul Alam
- Father's Name : Md. Shafiqul Alam
- Mother's Name : Mrs. Mahfuza Begum
- Permanent Address :C/O. Md. Shafiqul Alam
 - Vill. - College Road; P.O. - Chapainawabgonj
 - P.S. & Dist. - Chapainawabgonj.
- Nationality : Bangladeshi by Birth
- Date of Birth : 01-04-1980

- Religion : Islam
- Sex : Male
- Marital Status : Married

Editorial Work (Guest Reviewer)

- **Journals**

Information and Management
Journal of Global Information Management
Electronic Markets-The International Journal of Networked Business
Information Technology for Development

- **Conferences**

Pacific Asia Conference on Information Systems, 2013, 2014, 2015
Hawaii International Conference on System Sciences, 2014, 2015
European Conference on Information Systems, 2015

References

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| <ul style="list-style-type: none">➤ Prof. Christian Wagner, PhD
Chair Professor of Social Media
School of Creative Media &
Dept. of Information Systems
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Tel: +852-3442 7546
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(Md. Mahbubul Alam, PhD)